



The Maritime Republic of Eastport

WE LIKE IT THIS WAY

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We are fast approaching a very unique community event. Once a year local and national attention is focused on the Annapolis Harbour for a compelling competition, the Slaughter Across the Water. This "International" Tug of War is staged with a 1700' rope between Downtown Annapolis and the Maritime Republic of Eastport (please see enclosed information about this non-profit organization).

The Fifth Annual Slaughter Across the Water on Saturday November 2, 2002 promises to be the most outrageous yet. A charismatic Annapolis contingent is organized and determined to finally regain the spotlight and garner the glory that the MRE has monopolized for the past four years. Dedicated tuggers have been recruited for such classic rivalries as Army vs. Navy, Annapolis Yacht Club vs. Eastport Yacht Club, and the crowd-pleasing Annapolis vs. MRE in men, women, and co-ed heats! No matter who wins these tugs and others, however, among the greatest winners are always the sponsors who have donated over \$60,000 to local charities during the past three Tugs alone! All of City Dock, the Harbour, and Downtown Eastport become billboards for your company's logo. Official boats will hoist banners, signs will line the Tug areas on each side of the water, and even the MRE blimp can double as a huge floating reminder of your services. Sponsorship dollars will clearly allow your company to enjoy a three-fold return. The money will go to worthy causes in the area and your prominent, visible show of support will not only advertise your business and products but speaks volumes about your place and involvement in the community.

We invite you to join us in the festivities of this year's Slaughter Across the Water community gala. This annual event delivers fun to everyone while managing to address needs and issues here in our own backyards, such as local heritage preservation, housing for our area's poor, and reading assistance for our children, among others (please see enclosed list of this year's recipients). The good-natured rivalry promotes a true community atmosphere and highlights our corporate neighbors who make it all happen. Join this community, and be proud of your part in making it better.

Yours,

Tim Kennedy
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Slaughter Across the Water 2002 Advertising Possibilities

Sponsor a nonprofit Tug team

Includes team shirts with your logo

\$1500

Blimp Ad

1 side: \$500

1/2 side: \$250

Tug Fence Banner (à la NASCAR)

3'x5' banner production cost: \$100

Hanging fee: \$300 (only charge if banner is provided)

Official Tug Tee-Shirt Ad

\$100

Shirt Ad + Banner (including production cost)

\$450